



official onehitwonder schools pack

Hi, we'd like to tell you about a new and exciting initiative called onehitwonder. You may have already heard about it through your networks, but if not here's a brief overview.

what is onehitwonder.org?

The onehitwonder campaign aims to gather over \$7 million Australian dollars through people across the world giving one dollar at a time. It all started with a question. "What if everyone in the world gave one dollar?" Have you wondered what you'd do with it? We have, and we'd like to see how many people across the planet will give a dollar, and then we'll give it away to the poorest communities in the world. Here's how we seek to do it.

Currently 729 million people across the world have internet access. Imagine if just 1% of these people were willing to participate and give \$1. The onehitwonder campaign has established a way for this to happen. Through innovative web communication we aim to reach this 1% and generate a phenomenon that enables people to achieve a lot through giving a little. On December 25, 2008 we'll begin to give away every dollar, 90% to the poorest communities in developing countries, and 10%, plus interest for projects within Australia. The money will be given through various well known organisations across the globe covering all regions and need. For more information please go to www.onehitwonder.org

how can schools participate in onehitwonder?

1. Participate by encouraging each student and staff member to donate one dollar
2. Spread the wonder through the school community and beyond
3. Become an official onehitwonder school by registering your school on our website
4. Host a onehitwonderday event at your school on February 29, 2008 (see below)

how can students donate one dollar?

1. Online through PayPal where you can use either your PayPal account OR credit card
2. Through giving one dollar to the school office. The school could then add all the donations together and make one lump sum payment through PayPal with a credit card or PayPal account.
3. Through a Bank Transfer into our organisation account (let us know you have done this via email). ANZ Bank Third Place Communities, Account Number 488670779, BSB 017010

how can schools spread the wonder?

- ↘ Word of mouth is always best. Talk about it throughout the school both formally and informally
- ↘ Announcements at the school assembly or adds in the school newsletter
- ↘ Participate in the onehitwonderday on February 29, 2008
- ↘ Paste onehitwonder logo onto your school intranet and website (available from onehitwonder.org)
- ↘ Put up posters around the school (available from onehitwonder.org)
- ↘ Encourage the students to text it to their friends
- ↘ Share the onehitwonder youtube videos (www.youtube.com/ohwvideos)
- ↘ Join the "I am a onehitwonder" facebook group and become our myspace friend

what will students learn from participating?

- ↘ How the global community is connected through the internet (in particular Web 2.0), incorporating the degrees of separation between all people and cultures.
- ↘ Camaraderie via collaborating with millions of people across the world.
- ↘ How to participate as ethical and responsible international citizens for the public good.
- ↘ The phenomenon of digital word of mouth
- ↘ Utilising the internet in facilitating global change
- ↘ Creativity, innovation and entrepreneurship
- ↘ Raising awareness of global responsibility and sustainability

what is onehitwonderday?

Please find attached the official onehitwonderday party pack

Regards, Darryn Altclass



onehitwonderday official party pack

what is onehitwonderday?

February 29, 2008 is onehitwonderday. On this day we hope to ignite a worldwide network of grassroots events, where ordinary people gather right across our glorious planet to share in the wonder. Being a leap year, this day appears only once every four years, so we thought it a fitting day to celebrate the wonder.

how can you participate?

Host your own event in your backyard, at work, school, the local pub, or wherever it suits you.

- ↘ register your event online at www.onehitwonder.org. and let us know what you're planning
- ↘ choose a venue and set up a computer
- ↘ invite your friends and encourage them to **hit** one dollar
- ↘ chill out and celebrate the wonder
- ↘ let us know what you've done by email and sending us your pics and video clips
- ↘ invite the local media to cover your event (radio, tv, newspapers, anyone else you can think of)

at your workplace, backyard, or anywhere you like

Host your own onehitwonderday party in your backyard, at work, the local pub, café, community hall or sporting complex. Design it yourself to suit you and your friends. Simply choose a venue, set up a computer linked to the internet, invite your friends and encourage them to **hit** one dollar. Chill out and celebrate the wonder. But please don't forget to register your event and send us your pics and video clips.

at your school

Make sure you get permission from your teachers to organise your school onehitwonderday. Come to school out-of-uniform and bring a dollar to **hit** [onehitwonder.org](http://www.onehitwonder.org). Students, you can either **hit** one dollar yourself through PayPal where you can use your PayPal account OR credit card, OR you can give one dollar to the school office whom you can request, make a bulk donation on behalf of you and your friends through the schools link at www.onehitwonder.org or via bank transfer (see above)

ideas for your party

- ↘ karaoke your way through the night with a list of well-known onehitwonders
- ↘ dress up as your favorite onehitwonder (an actor, sports-person, singer, actor, sporting team)
- ↘ request radio stations to play a onehitwonder countdown at the time of your event
- ↘ school bands could play onehitwonder songs during lunch or between classes
- ↘ you could broadcast onehitwonder tunes via the PA throughout the day
- ↘ compile a playlist of your favourite onehitwonder tunes for your party

you get the idea, be creative, go forth and multiply!



onehitwonder.org